

7000 years of great-grand mothers & fathers.

16 August 2011 - Mousechief Co. announces a new name for its upcoming game, 7 Grand Steps. (Updated screenshots linked below.)

Unable to secure a trademark for the previous title, 'arcada mia', Mousechief looked for names approachable and graceful.

Inspired by mechanical games of the previous turn of the century, 7 Grand Steps has a timeless UI. The gameplay rolls back time in your mind.

Mousechief weds an interactive drama of family generations to a casual strategy game of western civilization rising. The result is an intimate experience of humanity struggling through the ages.

Raise family generations from simple laborers to rulers of the land. Then game to keep them at the top. The journey is rich with tales of discovery, heroism, and social striving. Build a grand heritage, regardless of caste. Legends of ancestry arise from stories gathered and personalized.

Gameplay stems from a simple metaphor -- life is lived on a wheel. Four tracks represent four castes. Each generation steps around once. Easy to pick up and play, its depth of strategy is dizzying. Spend tokens to advance, but fall back to gain tokens. Every turn, optimize the creation and use of resources. Cooperate and compete with peers. Pursue romance for social, material, or love's advantages. Prepare children for adulthood. Pass the torch to your chosen heir. Establish the next generation. Every turn will leave you wanting to play just one more... but it's even fun to play a few minutes at a time.

7 Grand Steps - Guide a family legend through the ages.

Begetting around: early 2012.

This new game is not intended for children and will be rated TEEN using the T.I.G.R.S. rating system.

About Mousechief Co.

Founded in 2003, Mousechief is lead by a 20-year veteran of the gaming industry. Working with talents of fine-art illustrators and established musicians, Mousechief crafts unique, interactive experiences for all sorts of gamers.

"We put mischief in your mouse."

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Company logo: <http://www.mousechief.com/bigMClogo.png>

inspiration image

png, 6.7 MB-> <http://p4.hostingprod.com/@mousechief.com/dnlds/7gsInspiration.png>

jpeg2000, 1.3MB-> <http://p4.hostingprod.com/@mousechief.com/dnlds/7gsInspiration.jp2>

7 Grand Steps screenshots

<http://p4.hostingprod.com/@mousechief.com/dnlds/wheel.png>

http://p4.hostingprod.com/@mousechief.com/dnlds/amSS_1.jpg

http://p4.hostingprod.com/@mousechief.com/dnlds/amSS_2.jpg

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